(54) Title: SERVICE PLATFORM FOR CELLULAR TELEPHONY
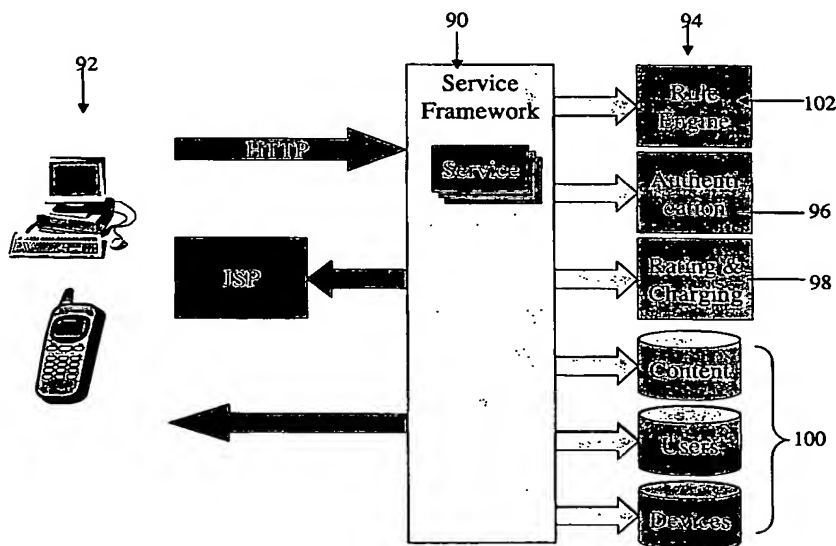
(57) Abstract: A single platform for the provision of multiple services over a cellular telephone network, comprises a generic definition of a cellular service, which is designed to take specific service-defining parameters, and a parameter setting mechanism for inputting respective service defining parameters to the generic definition, thereby to implement a desired service through the generic definition. The platform thus provides an infrastructure to support numerous services, and reduces the development time for individual services since they can be added as plug-ins to the platform using the generic definition which is shared.

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